

Case Study: Optimiz Logistics, Distribution and Supply Chain Management

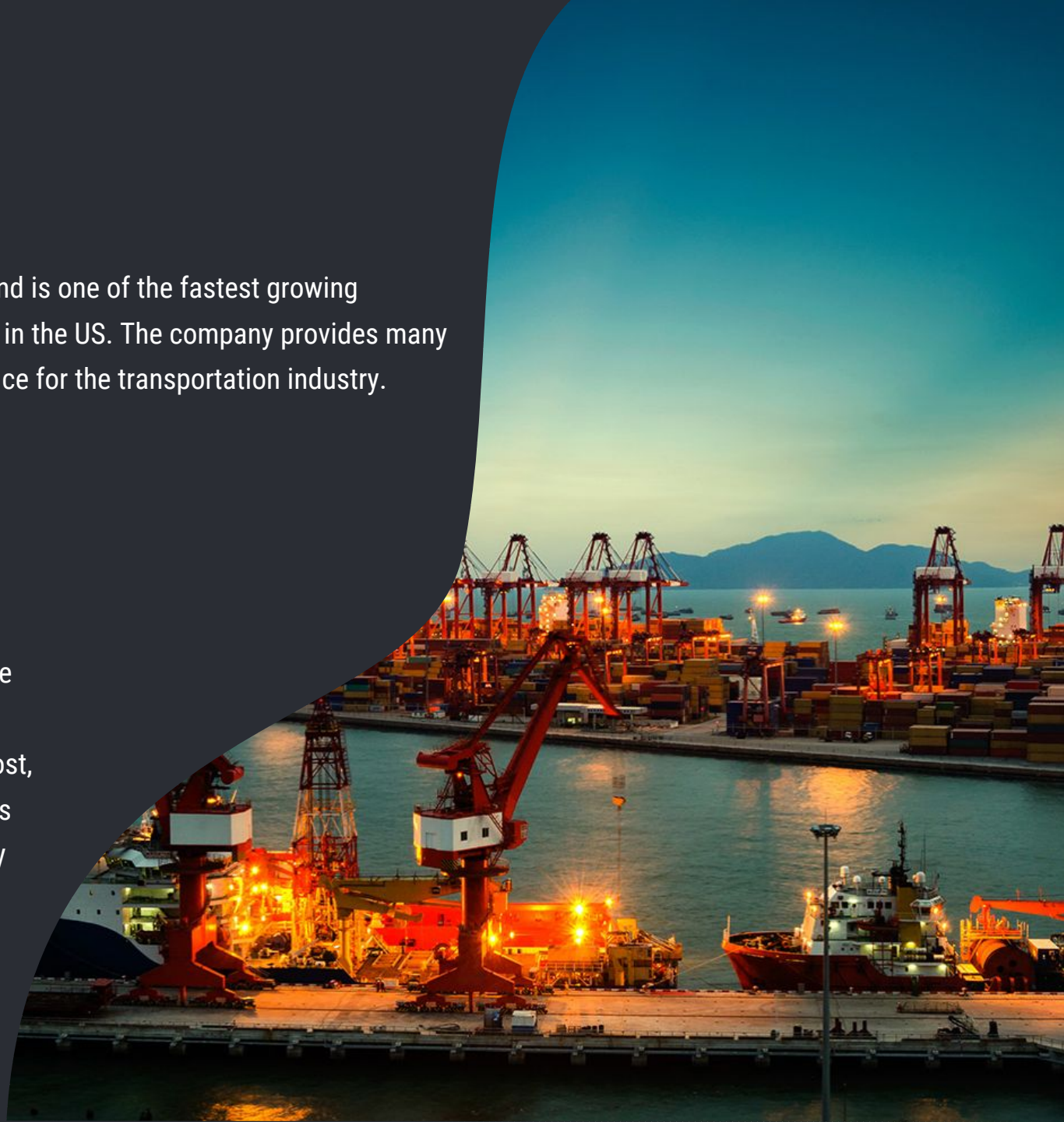
A KROSSARK CASE-STUDY

THE SYNOPSIS

ProTrans is a privately held company and is one of the fastest growing companies providing logistics services in the US. The company provides many innovative products, systems, and service for the transportation industry.

BUSINESS NEED

The company wanted to create software that is efficient and responsive for the supply chain network that minimizes cost, satisfies customer service requirements and effectively manage the increasingly complex logistics process that caters both to the local region and globally.



OUR SOLUTION



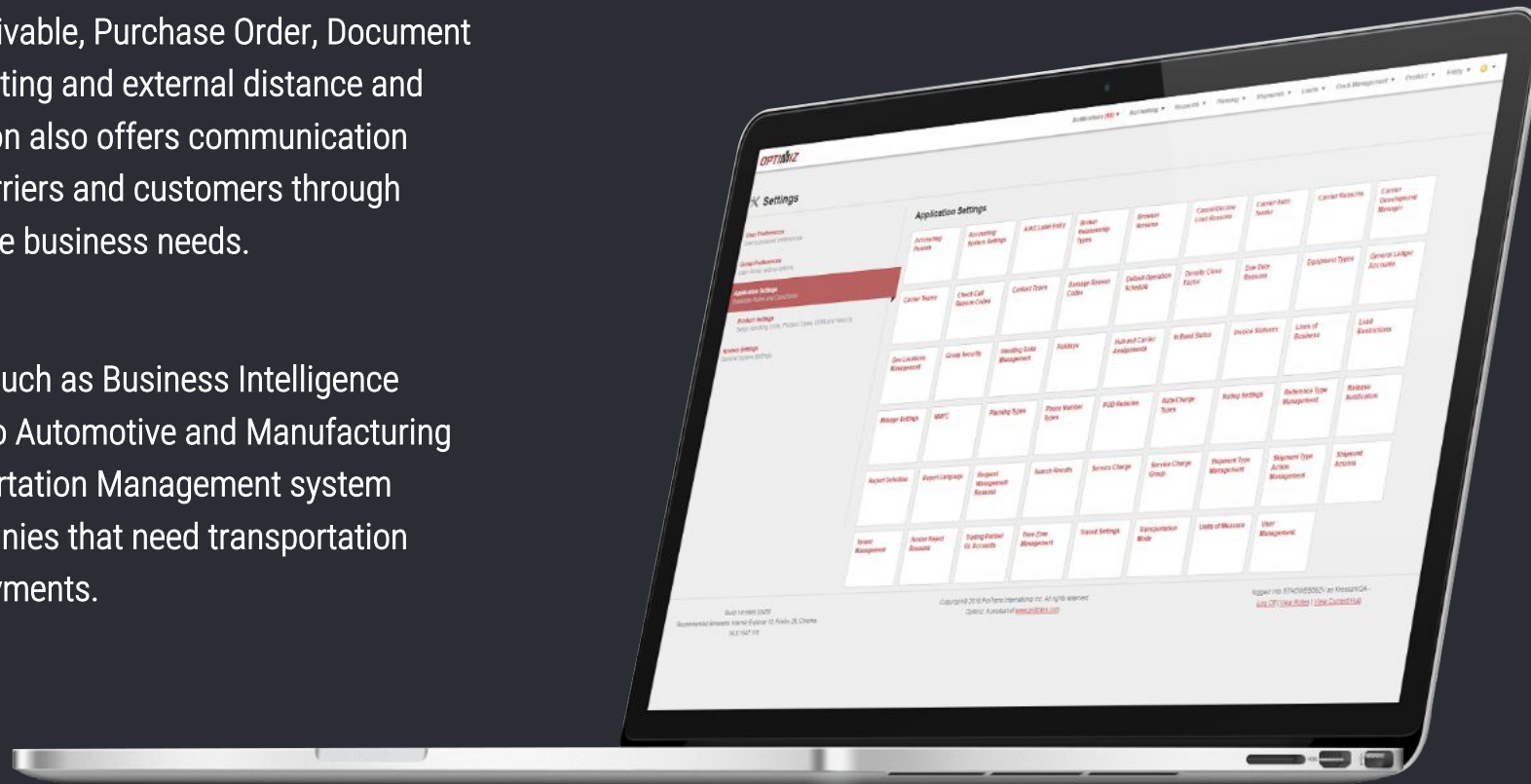
The Krossark team chosen to handle this project consisted of 15 professionals with varied experience. The team developed a comprehensive solution that encompasses transportation planning and execution with inbound and outbound freight logistics.

The solution covers direct, multi-stop, multi-leg shipments for all modes that include Less Than Truck Load (LTL), Truck Load (TL), Milk Run and Intermodal . This offering, enables Transportation Company to speed up the deployment of their logistics strategy by integrating seamlessly with third-party software such as *Quartz Job Scheduler, Sun Systems, PC Miller, Laser Fish* and *Jaguar*.

SOLUTION

The modules covered in the integration are Accounts Payable, Accounts Receivable, Purchase Order, Document Management, Carrier Rating and external distance and service time. The solution also offers communication channel with various carriers and customers through specific EDI based on the business needs.

With specific elements such as Business Intelligence and Reports that cater to Automotive and Manufacturing companies, the Transportation Management system provides value to companies that need transportation services for rapid deployments.





BENEFITS

ProTrans saw some immediate benefits after implementation, namely,



Reduce Time and Increase Efficiency

Integrated Transport Management addresses the needs to reduce freight spend through shipment planning and optimization.



Control of Supply Chain Network

Visibility of inbound and outbound freight and better control of supply chain network through transportation execution process flow



Easy Management

Ability to quickly and easily manage vital logistics related key performance indicator from a single open system

ENQUIRE

WORK WITH US



7094, Peachtree Industrial Blvd., Suite 270,
Norcross, GA 30071, USA



+1-202-361-2345



ask@krossark.com



www.krossark.com

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imagine.inspire.innovate